

UNITY DEVELOPER BACKUP AND COLLABORATION INSIGHTS

Preferred backup and collaboration tools

There were quite a few varying responses from the Unity Developers we spoke to, but it was clear that GitHub stood out as the most popular tool being used.

Its dominance can be attributed to its robust feature set, compatibility with multiple programming languages, and the extensive support it receives from a large user base. While some users may initially find GitHub's interface challenging, comprehensive documentation, an active community, and abundant online resources help users overcome these obstacles. Microsoft's acquisition of GitHub has further bolstered its capabilities and contributed to its widespread adoption.

Most liked features of the software tools used by unity developers

Based on the collated data, the most reportedly liked features of the tools used by Unity Developers included:

- Full Featured
- User-Friendly
- Flexible

Unity developers value backup and collaboration tools that have comprehensive features for handling all aspects of game development, a user-friendly interface for ease of use, and flexibility to seamlessly integrate with other tools. These qualities enhance the development experience, improve productivity, and foster effective teamwork.

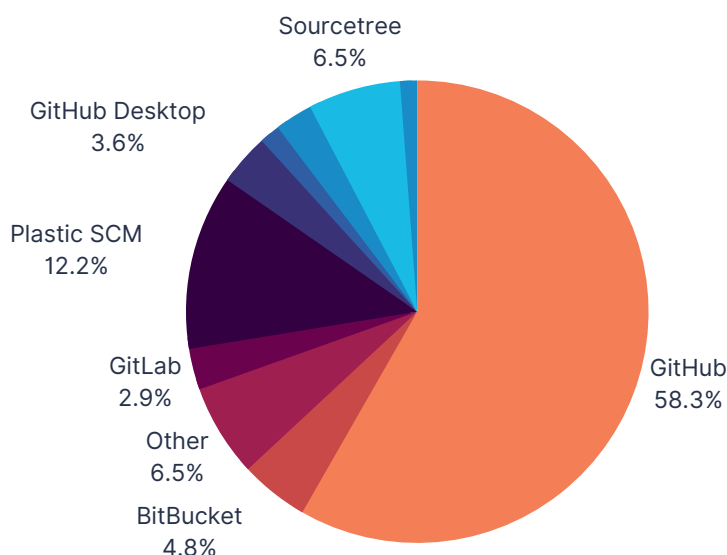


Fig 1: 647 Unity Developers asked and 314 responded. Some gave multiple responses in the tools they use.

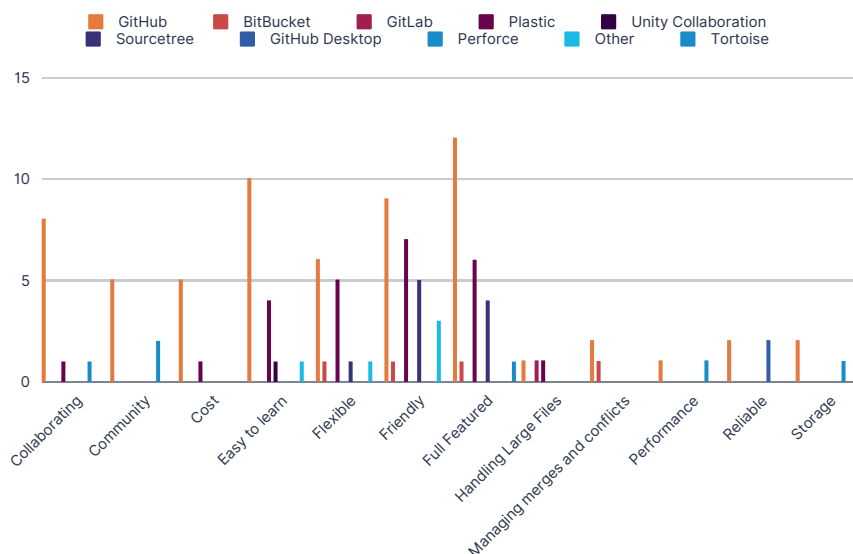


Fig 2: All responses given were categorized into the displayed features

Most underwhelming features of the software tools used by unity developers

Based on the collated data, the most reportedly underwhelming features of the tools used by Unity Developers included:

- Management of Merges and Conflicts
- Difficulty to learn/Confusing Interfaces
- Handling Large Files

Dealing with merges and conflicts can be challenging, impacting productivity and workflow. Learning the tools or understanding complex interfaces can be hurdles, especially for new users. Additionally, handling large files poses significant frustrations, as game development projects often involve managing substantial assets.

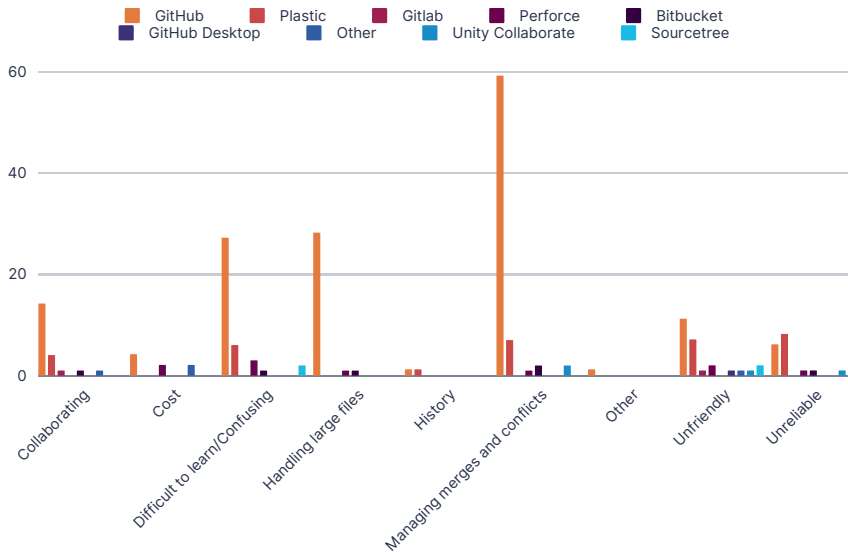


Fig 3: All responses given were categorized into the displayed features

Director's Summary

This report has provided valuable insights into the preferred tools for backup and collaboration among game developers, specifically focusing on Unity developers. It is evident that there are clear leaders in the market, such as GitHub, which is favored by a significant majority. However, to provide effective tools for Unity developers, it is crucial to acknowledge both the positive aspects and current challenges that developers face with the tools that are currently available. This will ensure that new solutions address user needs and offer the necessary support for seamless collaboration and secure data storage.

As a relatively new company in the market, Zappaty are committed to utilizing these valuable insights and any future insights to drive our continuous journey towards providing an exceptional backup and collaboration solution. We recognize the need to build on the strengths of existing tools while addressing their shortcomings. By combining our innovative approach with the input from developers, we aim to deliver a user-friendly and efficient backup and collaboration tool that meets the evolving needs of developers in their respective industries. Together with our users, we will shape the future of backup and collaboration, streamlining workflows, and empowering developers to create their best work.

John Thornewill
CEO